



# LODI PARKS & RECREATION COMMISSION

Carnegie Forum  
305 West Pine Street, Lodi

## AGENDA

Date: SEPTEMBER 7, 2021  
Time: 6:00 PM

Streaming Link:

<https://www.facebook.com/CityofLodi>

## SPECIAL NOTICE

**Effective immediately and while social distancing measures are imposed, all meetings of the PARKS & RECREATION COMMISSION will be held virtually.**

**The following alternatives are available to members of the public to watch meetings and provide comments on agenda and non-agenda items before and during the meetings.**

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Members of the public may view and listen to the open session of the meeting by clicking the below links or pasting the link into a browser

<https://us06web.zoom.us/j/89462358851?pwd=c1NPOEN4Tmx0VGw2OFNhWkd1RjFUUT09>

Password: **039635**

Or iPhone one-tap: US: +13462487799,,89462358851# or 17207072699,,89462358851#

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Public Comments are limited to five minutes per person.

Members of the public may submit written comment prior to or during the meeting. Comments should be submitted to [PRCSComments@lodi.gov](mailto:PRCSComments@lodi.gov) (or via mail sent to: PARKS, RECREATION & CULTURAL SERVICES, 230 W. Elm St., Lodi, CA 95240). Written comments received two hours prior to the start of the meeting will be provided to the PARKS & RECREATION COMMISSION and filed as part of the official record of the meeting. Five minutes of each written comment, received before the Chair announces that the time for public comment is closed will be read into the record. **IMPORTANT:** Identify the Agenda Item Number in the subject line of your email. Example: Public Comment for Agenda Item Number C-17.

Pursuant to the Americans with Disabilities Act (ADA) and Executive Order N-29-20, if you need special assistance to provide public comment in this meeting, please contact the Office of the City Clerk at (209) 333-6702 or [cityclerk@lodi.gov](mailto:cityclerk@lodi.gov) at least 48 hours prior to the meeting in order for the City to make reasonable alternative arrangements for you to communicate your comments. If you need special assistance in this meeting for purposes other than providing public comment, please contact the Office of the City Clerk at (209) 333-6702 or [cityclerk@lodi.gov](mailto:cityclerk@lodi.gov) at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.160 (b) (1)).

## SPECIAL TELECONFERENCE NOTICE

### Pursuant to Executive Order N-29-20:

The Brown Act, Government Code Section 54953, contains special requirements that apply when members of a legislative body participate in a public meeting by telephone. Certain of these requirements have been suspended by Paragraph 3 of Executive Order N-29-20, executed by the Governor of California on March 17, 2020, to mitigate the spread of Coronavirus (COVID-19). In particular, the Executive Order suspends that provision of the Brown Act that requires noticing of agendas, and public access to each location where a member will be participating telephonically, as well as provisions that require physical presence of members of the legislative body or the public for purposes of a quorum or to hold a meeting. Executive Order N-29-20 allows an agency to conduct a teleconference meeting that provides members of the public telephonic or other electronic participation in place of making a physical location for the public to observe the meeting and provide public comment, consistent with other provisions of the Brown Act.

For information regarding this Agenda please contact:  
**Terri Lovell**  
**Administrative Assistant**  
**Telephone: (209) 333-6742**

- A. Call to Order / Roll Call**
- B. Approve Minutes – August 3, 2021**
- C. Comments by the Public on Non-Agenda Items**

THE TIME ALLOWED PER NON-AGENDA ITEM FOR COMMENTS MADE BY THE PUBLIC IS LIMITED TO FIVE MINUTES.

*If you wish to address the Commission, please refer to the Special Notice at the beginning of this agenda. Individuals are limited to one appearance during this section of the Agenda. Should additional time be needed, additional time would be awarded at the discretion of the Chairperson.*

- D. Action Items**

NONE

*If you wish to address the Commission, please refer to the Special Notice at the beginning of this agenda. Individuals are limited to one appearance during this section of the Agenda.*

- E. Regular Agenda Items – Discussion Items**

E-1 Updates on Outstanding PRCS Items

- F. Comments and/or Questions on Staff Briefing**
- G. Announcements**
- H. Adjournment**

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

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Terri Lovell  
Administrative Assistant

*All staff reports or other written documentation relating to each item of business referred to on the agenda are on file in the Office of the City Clerk, located at 221 W. Pine Street, Lodi, and are available for public inspection. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation contact the City Clerk's Office as soon as possible and at least 72 hours prior to the meeting date. Language interpreter requests must be received at least 72 hours in advance of the meeting to help ensure availability. Contact Terri Lovell at (209) 333-6742. Solicitudes de interpretación de idiomas deben ser recibidas por lo menos con 72 horas de anticipación a la reunión para ayudar a asegurar la disponibilidad. Llame a Terri Lovell (209) 333-6742.*

*Meetings of the Lodi City Council are telecast on SJTV, Channel 26. The City of Lodi provides live and archived webcasts of regular City Council meetings. The webcasts can be found on the City's website at [www.lodi.gov](http://www.lodi.gov) by clicking the meeting webcasts link.*

*Members of the public may view and listen to the open session of this teleconference meeting at [www.facebook.com/CityofLodi/](https://www.facebook.com/CityofLodi/) or <https://us06web.zoom.us/j/89462358851?pwd=c1NPOEN4Tmx0VGw2OFNhWkd1RlFUUT09>.*

**MEETING MINUTES**  
**LODI PARKS AND RECREATION COMMISSION**  
**TUESDAY, AUGUST 3, 2021**  
**6:04 P.M. – Virtual via ZOOM**

**A. Roll Call**

Present: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick  
Absent: None  
Staff Present: Christina Jaromay, Laura Johnston, Steve Virrey, Terri Lovell

**B. Minutes of February 2, 2021**

Motion by Commissioner Mitchell to approve the minutes of the February 2, 2021, meeting. Second by Commissioner Carouba.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 – 0

**C. Comments by the Public, Commission and Staff on Non-Agenda Items**

Scott Means – Representing Love Lodi – Mr. Means shared there will be a scaled down Love Lodi event on October 23, 2021. Commissioner Erickson asked Mr. Means when project ideas are due to Love Lodi. Mr. Means stated by August 18 or 19. Commissioner Erickson suggested digging out and refreshing the sand pit at Emerson Park. Mr. Means will contact Steve Virrey to give him his contact information.

Parks, Recreation and Cultural Services Director, Christina Jaromay, introduced herself. She thanked the Commissioners for all their service. She's looking forward to working side-by-side with them.

**D. Action Items**

Nominations and Election of New Officers for 2021

Ms. Lovell opened the nominations.

Nomination by Commissioner Erickson of Commissioner Mitchell for Chair. Second by Commissioner Carouba.

DISCUSSION

Commissioner Mitchell would like to see the Commission by-laws updated to state the date of appointment to a Commission position.

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 – 0

Chair Mitchell opened nominations for Vice Chair.

Nomination by Commissioner VanNortwick of Commissioner Carouba for Vice Chair. Second by Commissioner Erickson.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 – 0

Accept Memorial Bench and Plaque Donation from Dennis Cunnington in Memory of his in-laws Victor and Dorothy Buller

Ms. Jaromay introduced this item.

Motion by Commissioner VanNortwick to accept as presented. Second by Commissioner Carouba.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 - 0

Accept Memorial Bench and Plaque Donation from Chris Dyer in Memory of his father Robert Dyer

Ms. Jaromay introduced this item.

Motion by Commissioner VanNortwick to accept as presented. Second by Commissioner Long. The Commissioners thanked the families for their donations.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 - 0

Accept Memorial Bench and Plaque Donation from Janet Kellam in Memory of her husband Gary Kellam

Ms. Jaromay introduced this item.

Motion by Commissioner VanNortwick to accept as presented. Second by Commissioner Long.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 - 0

Accept Memorial Bench and Plaque Donation from David Pressnall and Jackie Taves in Memory of David Noble Imus Taves and Tyler Noble Taves

Ms. Jaromay introduced this item.

Motion by Commissioner Long to accept as presented. Second by Commissioner Carouba.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 - 0

Accept Memorial Bench and Plaque Donation from Kai Shintani in Memory of her grandparents Kaz and Doris Shintani

Ms. Jaromay introduced this item.

Motion by Commissioner Carouba to accept as presented. Second by Commissioner Long.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 - 0

Accept Memorial Bench and Plaque Donation from Mark Weethee in Memory of his wife Hollee Weethee

Ms. Jaromay introduced this item.

Motion by Commissioner Carouba to accept as presented. Second by Commissioner Long.

DISCUSSION

None

Ayes: Commissioner Erickson, Carouba, Long, Mitchell, VanNortwick

Noes: None

Motion carried 5 - 0

**E. Regular Agenda – Discussion Items**

Discuss Department's General Direction in Regards to Programs and Events, Fees and Charges, and Opportunities to Volunteer

Ms. Jaromay introduced this item.

Commissioner VanNortwick shared that everyone has different items from Parks & Recreation that are near and dear and it's no surprise his is youth sports. Commissioner VanNortwick encouraged the Director to look at who we rent to, the competitiveness of costs and use. Commissioner VanNortwick knows its cheaper to go to LUSD to rent fields. Commissioner Erickson didn't know the district charges less. Ms. Jaromay thinks there's a difference between LUSD resources and Parks resources. She suggested looking at deferred maintenance. Additionally, Ms. Jaromay felt there needs to be analysis for cost recovery. Ms. Jaromay agrees that she needs to relook at the fees and charges.

Commissioner Mitchell stated there was an analysis done of costs and charges. He didn't think it went to Council. Commissioner Mitchell feels there's a high expectation to recover a huge percentage of cost recovery.

Commissioner VanNortwick stated a big part is Parks and Recreation needs more resources. He feels the county is judged by its parks. Commissioner VanNortwick feels as a Commissioner you need to fight for Parks and Recreation. He went on to say we need to do as much as possible to partner with other organizations to bring tourism in.

Commissioner Erickson stated parks are being used more than before because of COVID. She went on to say there are safety issues at Lodi Lake. Commissioner Erickson questioned when was the last time we examined the use of Lodi Lake. She's observed lots of high-speed vehicles in the lake and lack of patrol. She went on to say the high speeds caused erosion of our banks. Ms. Jaromay stated signs can be posted at the launch but nothing on the river. Commissioner VanNortwick stated there's a 5MPH speed limit per the County website.

Ms. Jaromay feels a friend's group who can recruit docents would be beneficial.

Commissioner Carouba feels that Community Facility District (CFD) funds are supposed to go to Police, Fire and Parks and Recreation but the City hasn't given any money to Parks and Recreation. He went

on to say the department hasn't received money they should have from sales tax measure either. Commissioner Carouba would like to see money going to the young kids.

Commissioner Long agrees with both Commissioner Erickson and Carouba. He's been out there and has seen the issues. He feels it would be nice to have a number to contact park patrol themselves. Commissioner Long went on to say we have a need to get caught up with deferred maintenance.

Commissioner Mitchell feels a friend's group would be beneficial. Commissioner Mitchell shared information regarding Adopt-a-Child and the Play Lodi! Scholarships. He brings this up to see if the department can work with similar organizations like Adopt-a-Child. Commissioner Mitchell also asked if the department has refunded all monies for rescheduled concerts. Ms. Jaromay will follow-up with staff.

Ms. Johnston mentioned concerts are coming back to Hutchins Street Square. She's currently working with promoters to bring the shows back. Ms. Johnston will check with staff on the refunds for rescheduled concerts.

Commissioner Erickson would like to see updates on equipment for English Oaks and Beckman Parks. Money for Enzi Pool depth and the other end of the pool which is abandoned. Commissioner Erickson's dream would be a splash pad for the other pool at Enzi.

Ms. Jaromay is please that what the Commissioners brought up are things she, Ms. Johnston and Mr. Virrey have noticed. She feels it's odd there's no splash pad. Ms. Jaromay is also looking into an Outdoor Equity grant.

**F. Comments and/or Questions on Staff Briefing**  
(Refer to packet reports for additional information)

None

**G. Announcements**

- August 25 – Music in the Park
- Hutchins Street Square rentals are back open
- Splash Blast Event at Blakely Park – sponsored by the Stocker Grant
- Tot T-Ball & Tot Soccer reached capacity the week after opening for registrations

Commissioner Mitchell shared information from Bike Lodi on the Park-to-Park Event on 9/4. It's a free event starting and ending at Lodi Lake. There'll be two routes – a 10-mile and a 4-mile route.

**H. Adjournment**

Meeting adjourned at 7:31 p.m.

LODI PARKS AND RECREATION COMMISSION  
MEETING OF SEPTEMBER 7, 2021

REGULAR AGENDA ITEM E-1  
*UPDATES ON OUTSTANDING PRCS ITEMS*

Notes: \_\_\_\_\_  
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Action: \_\_\_\_\_  
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**TO:** Parks and Recreation Commission  
**FROM:** PRCS Staff  
**DATE:** August 11, 2021

**Next Report:** August 9 – September 12, 2021

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**Upcoming Events – MARK YOUR CALENDAR**

**September**

18 Coastal Cleanup at Lodi Lake  
25 Taco Truck Cook-off

**October**

4-15 Fall Camp  
30 Scarecrow Stroll – Lodi Lake, 10am-5pm

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**Operational Reports**

**Programs & Services**

**PRCS After School Programs (ASP)** - The first few weeks of school are under our belt! Kids seem very happy to return to see their teachers and friends. Space is still limited to 50 children and sites are filling up quickly at all ASP sites. Once again, the Department has partnered with the LUSD Food Service program to feed the children snacks and supper at all 4 ASP, fee-based sites. 109 children are enrolled, a 148% increase from the last staff briefing. Lakewood has 16 children, Reese has 15 children, Vinewood has 30 children, and Larson has 25 children. The Department offers Kindergarten ASP at Reese Elementary School from 1-6 pm.

**LUSD Bridge (After School Program)** – Bridge enrollment has begun at Heritage, Nichols, Needham, Washington, Woodbridge, Lawrence, Borchardt, Beckman, Houston, Victor, Lodi Middle, and Millswood. Each site has 1 Recreation Specialist, 2 Recreation Leaders, a Paraeducator, 2-3 Teachers, and an LUSD Lead. Enrollment is limited to 75 children due to COVID restrictions. Staff are planning and implementing activities, conducting homework clubs, sports, and offering free-play. Masks are still required and are being worn indoors by staff and children.

**2021 Fall Camp** - Registration for Fall camp is open. Fall camp dates are October 4-15, Monday through Friday from 7 am to 6 pm. Campers create arts and crafts, play group games and walk to various locations in and around downtown Lodi, weather permitting.

**Adopt-A-Park Program** – The Parks Division currently has five Adopt-A-Park partners supporting the following parks: Henry Graves, DeBenedetti, Emerson, Lodi Lake and Roget. During the reporting period 16 volunteers worked 37 hours throughout the five parks. Their tasks included, but were not limited to litter removal, planting and fertilizing plants, spreading mulch and pulling weeds.

**HSS Specialty Classes** – Special interest, music, performing arts, visual arts, and youth and adult sports and fitness classes were offered during this reporting period. All classes, except for tennis, were virtual while the Hutchins Street Square hosted a vaccination center.

Fifteen students participated in the Creative Brain Learning virtual classes in June and July, respectively. Students developed computer programming, video game design, robot building, and basic electrical engineering skills. There were no enrollments for private guitar lessons, belly dance or Tai Chi again this month. The elementary and cartoon drawing class had 3 participants. Tennis had a total of 13 participants including both beginner and advanced classes.

**Music in the Park** – Music in the Park, PRCS’s annual summer concert series, returned to the Hutchins Street Square West Park featuring local band, Funky Tim and The Merlots. Approximately 300 people attended. The event is typically held the fourth Wednesday of the month, May-August.

**Sports** – The Tennis program is held at Kofu Park and includes Beginner and Advanced sessions. The Beginner session reached maximum enrollment of ten participants and the Advanced session had three participants. Compared to the previous June session, there was an additional participant upon request in the Beginner class and two more total participants in the Advanced class.

**Hutchins Street Square Pool** – Hutchins Street Square Pool reopened in May for swimming lessons only. Lap Swim and Aquatic Fitness Classes were offered in July with a total of 320 participants.

Aquatic Fitness classes had 235 participants; 194 of those participants used a punch pass, 35 paid the daily entrance fee, and 6 used the SilverSneakers enrollment service through Tivity Health.

Lap Swim had 85 participants; 58 used a punch pass and the other 27 paid the daily entrance fee.

**Lodi Lake Beach** – Lodi Lake Beach had 3,823 total customers in July. The beach was open to the public Friday through Sunday, for two sessions per day. The sessions were noon to 2:45 pm and 3:15 pm-6:00 pm.

Free Swim Friday on July 9 at the Beach had 287 participants. This event was made possible through the Brian M. Stocker Grant Fund.

In July, there were a total of 390 Kids Campers and Recreation Leaders at Lodi Lake Beach on Fridays.

**Swim Lessons** – Despite a decrease in students accepted per class, Swimming Lessons from August of 2021 sustained relatively high participation. Instructors and parents were happier with smaller class sizes, and students passed on to the next level with more frequency.

Swimming Lessons in August had a total of 37 participants, of which 17 were in Minnow level, 9 in Seahorse, 7 in Jellyfish, and 4 in Otter. 3 students took part in Private Swim Lessons.

**Aquatic Rentals** – Reservations are now open to rent HSS Pool space on the weekends in September.

**Lodi Lake Park Entrance Operations** - During the current reporting period, the Lodi Lake entrance gate attendant recorded 4,700 vehicles while a staff person was on duty; a 39% decline over the same period last year. Last season, the gate was not operating due to COVID restrictions. The Iron Ranger self-pay station served 937 visitors during this reporting period, which is a 3.5% increase over last season.

**Lodi Lake Docents** - The Docents continue to offer the “Tots on the Trail” program every Monday morning. During last month’s sessions, the Tots got to go on a boat ride as well as a fishing trip on the lake. The Discovery Center is still open to the public most weekends when a volunteer Docent is available. Now that school has resumed, staff will be reaching out to schools to offer Docent-led trips of the Nature Area.

**Boat Tours** - Weekend afternoon river tours are popular and have had good attendance. During the reporting period, 98 people took a boat tour. Meeting charter cruise demand has been a challenge with only one captain available at this time.

**Geese Management** - Now that the yearly molt is over, staff have resumed hazing of the geese at Lodi Lake Park. With egg addling, fencing, hazing and other control methods, staff has seen improved water test numbers week after week.

**Adult Softball** - Adult Softball ended its summer season with six teams per league. League play was scheduled Monday and Tuesdays for Coed and Men’s teams. Registration for the fall league had already begun and is full with six teams per league for a total of 24 teams. Staff are considering adding another league to Thursday nights for both Coed and Men’s leagues.

## Internal Operations

**Vandalism** – During the reporting period, there were four instances of vandalism. The repairs cost \$271.99 in labor and materials. Crews spent two hours removing graffiti, repairing chain link fencing, replacing burned up garbage bins, and repairing wooden fences. The costliest repair occurred at English Oaks where vandals broke into the irrigation clock and cut all of the wires, which in turn, took four hours to repair.

**Lodi Parks People** – Park staff are currently enrolling interested citizens in the Lodi Parks People clean-up program, which has seven active volunteers. We are in the process of scheduling an orientation for the next set of potential volunteers. Our website has been updated with volunteer forms, and several citizens have reached out regarding the program. Their continued help is greatly appreciated.

**Activenet/Reservations** – Park permit reservations during this period totaled thirty-seven, two of them being internal for the City of Lodi (Summer Camp and an Equipment Show). There was no data from last year due to COVID.

**Hutchins Street Square** - During this reporting period, Building Services used 327.5-man hours to prep for the Square’s opening day. There was a fair amount of clean up after camps left. Staff duties include event and class setup, restroom monitoring and after event/class cleaning and disinfecting all common areas. Staff are continuing to paint and repair areas of the square that need attention.

**Outdoor Equity Grant Program** – PRCS has the opportunity to submit a grant application for the State of California’s Outdoor Equity Grant Program (OEP) which aims to increase the ability of residents in low income urban and rural communities to participate in outdoor experiences at state parks and other public lands. The grants aim to improve the health and wellness of Californians by connecting underserved communities to natural areas throughout California. A total of \$57,000,000 is available to public agencies and 501 c(3) nonprofits with a maximum request of \$700,000 each. PRCS has started soliciting public input on the types of recreation activities in order to develop outdoor education, adventures and excursion programs that best fit the needs of the Lodi community.

## Key Capital Projects and Park Maintenance

**Hutchins Street Square** - “No trespassing “signage was installed by the HSS crew and it has had a great impact on exterior cleaning. There have been little to no issues with un-sheltered population or their trash.

**Bob Johnson Park Development** – The park facility is currently open to the public for use however the City has not accepted the park improvements at this time. FCB and their sub-contractors have started work on their punch list items. They are hoping to have all items completed mid-September.

**Zupo Field Grandstands** – Parks staff is working on preliminary drawings to address the replacement of the grandstand seating and press box along with the required ADA improvements. The City of Lodi received \$750,000.00 from Assembly Member, Jim Cooper to put towards the renovation improvements of Zupo Field.

**HSS Crete Flooring** – These improvements were put on hold, due to the vaccine clinic taking place at Hutchins Street Square. The contractor, Harold Thompson Flooring of Stockton, was able to perform the moisture testing. The test results came in stating that a basic adhesive installation can be used without a moisture barrier to install the new flooring materials. Work is scheduled to begin August 23, 2021.

**Grape Bowl South Bleacher Repair** – Soracco Inc. of Lodi started work on April 21. Work is 80% completed. The concrete footings have been placed, along with the new hand railing fabrication. The contractor is awaiting delivery of additional materials to complete the overall scope of work. The stair treads and hand railings are in a safe and useable condition at this time.

**Blakely Sport Fields and Irrigation Improvements** – The project was on the August 18 Council agenda and included approving its plans, specifications and authorizing staff to bid this project. The improvements are funded by the State of California Youth Soccer and Recreation Development Program along with PRCS Capital. Bid opening is scheduled for Wednesday, September 15.

**Miscellaneous Park Operations:**

- Ball diamond field work has been taking place daily since March.
- Irrigation system repairs continue to take place daily throughout the park facilities.
- Staff will be scheduling WCA for tree work at Vinewood, Legion and Kofu.
- Salas Park Driveway Barrier Gates are nearly completed. The gate hinge posts are in place, fabrication of the gates is complete and has been sent to the powder-coating company for finish coatings. Staff projects this project will be complete by the end of August.
- Staff and assistants from EUD replaced sports lighting bulbs at the Softball Complex and Chapman Field.
- Staff is reviewing the 75% set of construction documents from Callandar Associates for DeBenedetti Park.
- Staff and Valley Iron will be making repairs to the Kofu Concession Stand.
- Staff completed repairs to the Katzakian Park booster pump.
- Poser Construction will be installing two new doors at the Katzakian Park Restroom.
- Staff will be removing and replacing concrete sidewalk panels at Peterson Park.
- Staff has fenced off the playground structure at English Oaks Park due to a safety issue. This piece of equipment may need to be removed if replacement components are not available.
- Staff has ordered a replacement reduced pressure assembly for English Oaks Park. The new assembly will be installed once it arrives.
- Staff will be replacing irrigation valve wires at English Oaks Park which were vandalized at the irrigation controller.
- Staff will be assisting the JAACL group with the installation of a walking bridge for the Japanese Garden area northside of Lodi Lake.

## Marketing, Social Media, Publicity

### PRCS Facebook Page:

- 7,542 “followers”
- 25,922 people reached in the last 30 days
- 5,300 - number of times people liked, commented or shared the page

### Of the items posted, the top 3 engaged post were:

- Bob Johnson Ribbon Cutting (17.3k)
- Music in the Park (2.4k)
- National Night Out (2k)

### PRCS Instagram Page

- 1,805 “followers”

### Of the items posted, the top 3 engaged post were:

- Bob Johnson Park (reach: 1041, likes: 143)
- Music in the Park (reach: 1019, likes: 110)
- Park to Park (reach: 453, likes: 30)

### Of the items posted, the top 3 engaged post were:

- Bob Johnson Park Ribbon Cutting (likes: 141, impressions: 1,340)
- Parks and Rec Month Campaign - Lodi Lake Early Years (likes: 95, impressions: 1,139)
- 4th of July (likes: 76, impressions: 1,081)

### PRCS in the News:

#### **Bob Johnson Park to open this weekend**

[Bob Johnson Park to open this weekend | News | lodinews.com](#)

#### **With more people visiting Lodi Lake, commissioners air safety concerns**

[With more people visiting Lodi Lake, commissioners air safety concerns | News | lodinews.com](#)

#### **Crane Festival may be grounded again**

[Crane Festival may be grounded again | News | lodinews.com](#)